

teamlblau®

internet-
manufaktur

Agency presentation

“E-commerce is not the cherry on the cake, it is the cake.”

Jean-Paul Agon - Chairman of the L'Oréal Group



Welcome to the Internet Manufactory. Welcome to teamblau.

We have been inspired by this motto of the Chairman of the L'Oréal Group for several years. As one of the first agencies in South Tyrol, we have specialized in the development of e-commerce solutions for several years and are now one of Italy's leading Shopware partners.

Es ist nicht bloß eine Farbe.
Blau verbindet Menschen
auf der ganzen Welt.

Our story

- 1999** Founding of teamblau
- |
- 2009** Market expansion into the DACH region
- |
- 2015** teamblau becomes an e-commerce agency
- |
- 2021** Italy's first Shopware 6 Enterprise Shop
- |
- 2022** Italy's first Shopware Gold Partner
- |
- 2023** Co-founder of the collective BREITETIEFE



Who we are

The team

Who is behind teamblau?

Project manager, designer, programmer, marketer

What does teamblau do?

15 experts develop professional e-commerce solutions from a single source.

Our philosophy is to implement individual requirements effectively through our strong practical experience and creativity.

E-Commerce at teamblau

As a 360° web agency, we support you from concept through implementation to the marketing of your products online.

As Italy's first Shopware Gold Partner, we use the leading shop system Shopware to create flexible and innovative online shops and e-commerce solutions (B2C, B2B, B2E): specifically tailored to your needs, omnichannel and designed for sustainable success.



Concept & personalisation

Economic success is based on

- a comprehensive analysis and advice,
- with the aim of developing a tailor-made concept,
- tailored to specific requirements, needs and corporate goals.

Design & Programming

We create fresh and engaging UI/UX design concepts that fit the needs of your clients and target audience. They're creative, intuitive, and cutting-edge.

However, the design of an online shop is only as good as the programming behind it. Our developers enjoy special challenges – challenge us!



Shopware

The German shop system Shopware stands for emotional shopping, greater flexibility in shop management, and cross-channel solutions. This allows commerce to take place wherever people and customers are – regardless of location, time, and device.

Our Shopware certifications

In June 2019, thanks to our specialized development team, we became the first agency in South Tyrol to receive the "Shopware 6 ready" certification. Since spring 2022, teamblau has also been a certified Shopware Gold Partner and is therefore one of a shortlist of agencies that are distinguished by their experience, competence and individual solution orientation.





Web design at teamblau

With around 25 years of experience in web design, we understand how to create websites with sustainable design while also incorporating current trends.

Whether it's a website, microsite, online shop or app – we make content shine.



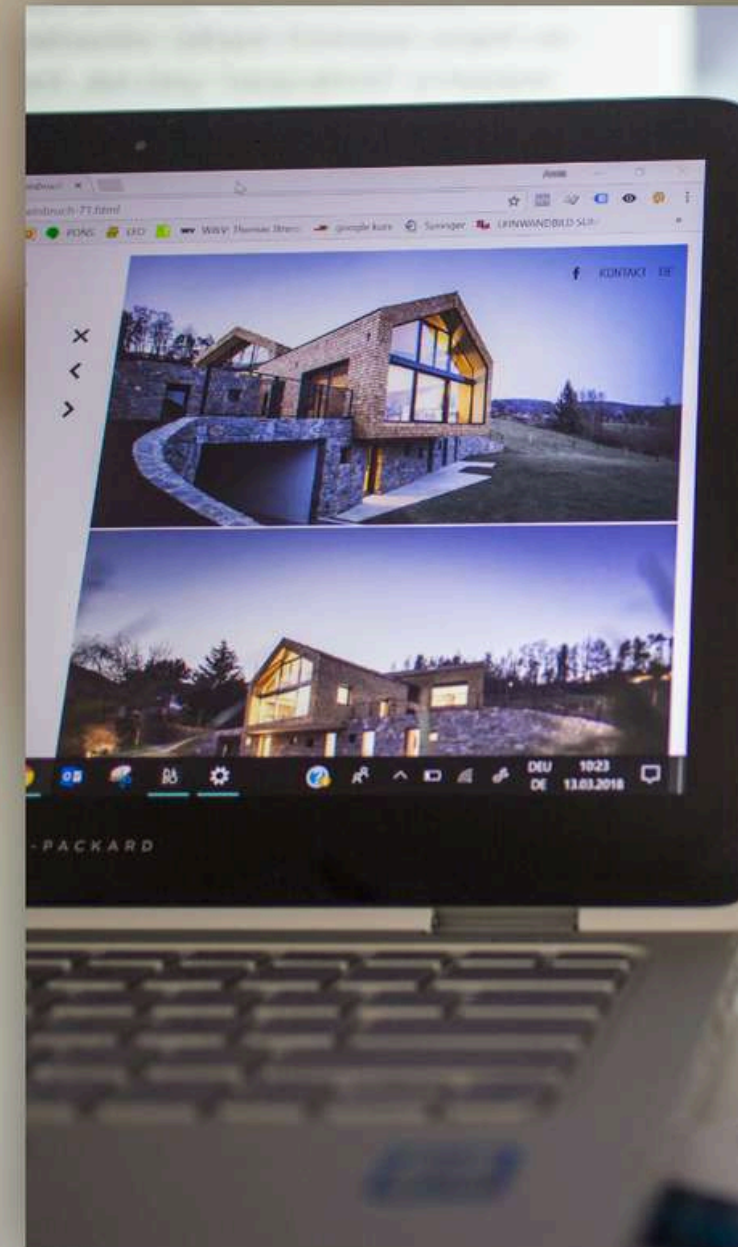
What we pay particular attention to

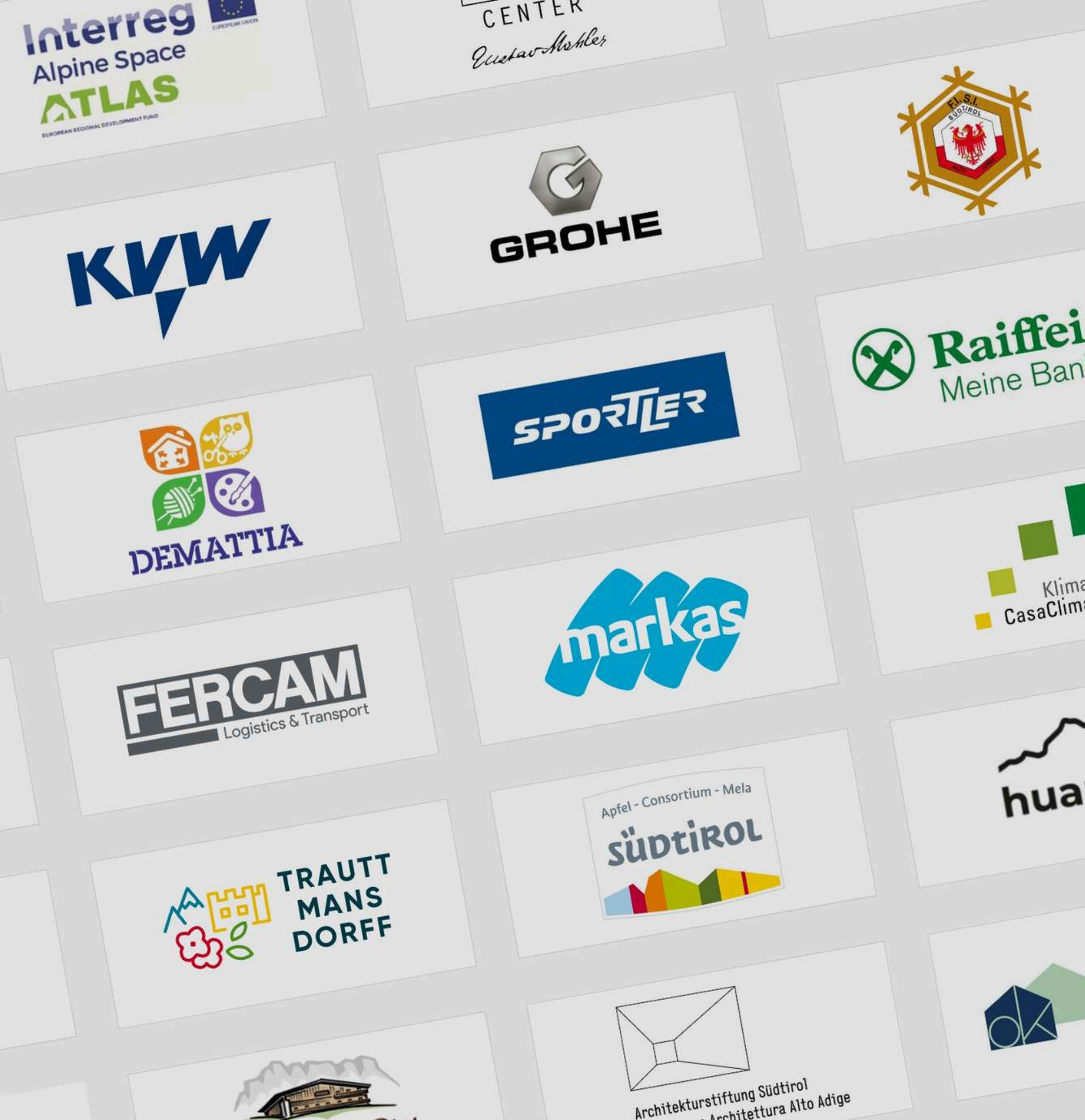
- Unique design of your website – tailored to your individual goals
- Optimal implementation of your corporate design in all digital channels
- Maximum usability and user experience
- Meaningful, creative design with high recognition value
- Responsive web design: platform-independent compatibility, optimized layouts for all devices, from PC to tablet to smartphone

Online marketing at teamblau

Thanks to successful digital marketing, our customers reach their target group at the right time and place using the right channel.

We support companies in all areas of online marketing: from performance marketing and search engine optimization to newsletters and social media.





Our customers

Local, national, international

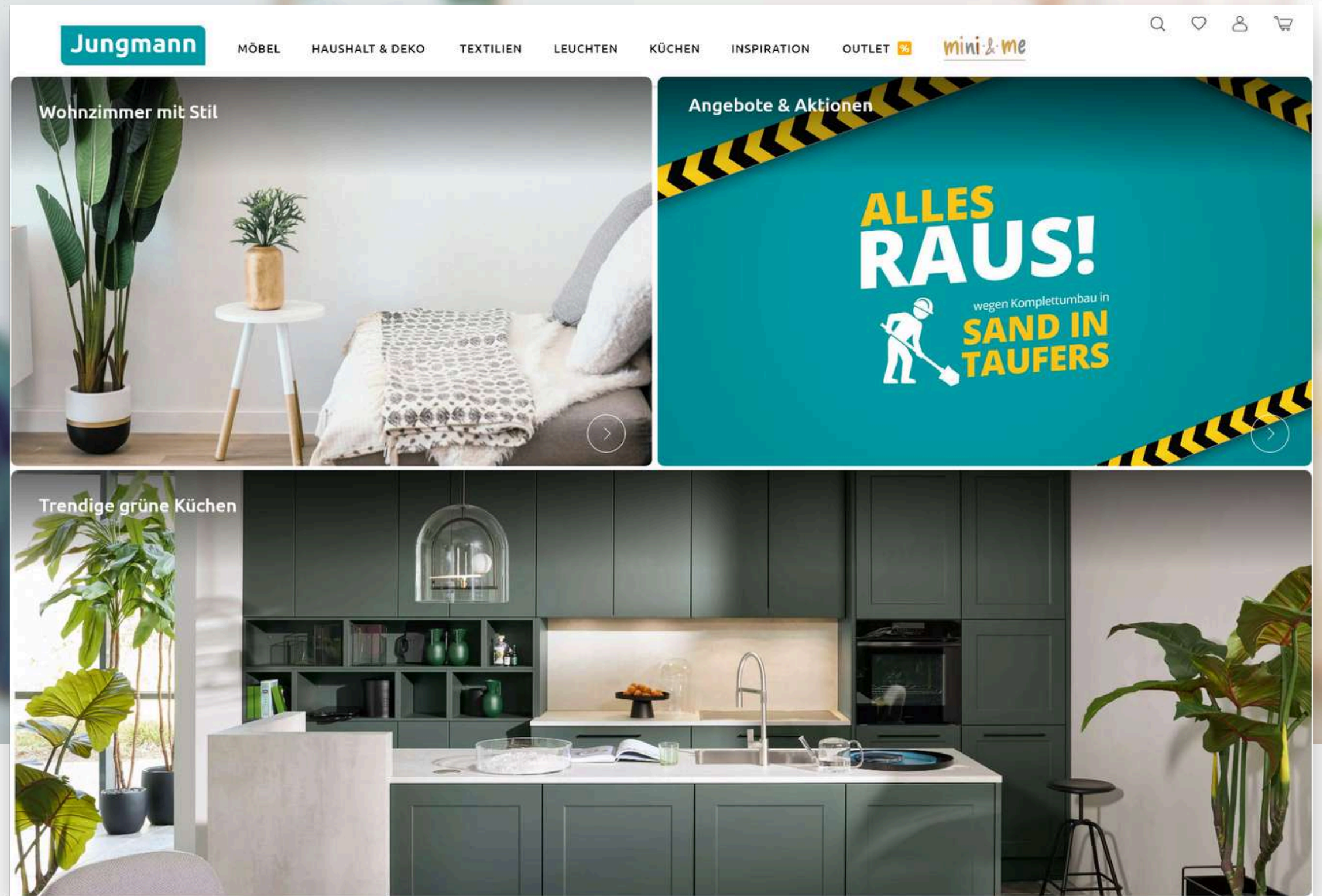
Great creativity is born from a team. This experience has long been carried beyond the agency into workshops and collaborative work with clients.

Our nearly 200 clients include 10% of the top 100 companies in South Tyrol. But that's not all. Our many years of web design and e-commerce experience in B2B, B2C, and B2G are increasingly trusted by companies operating throughout Italy and internationally.

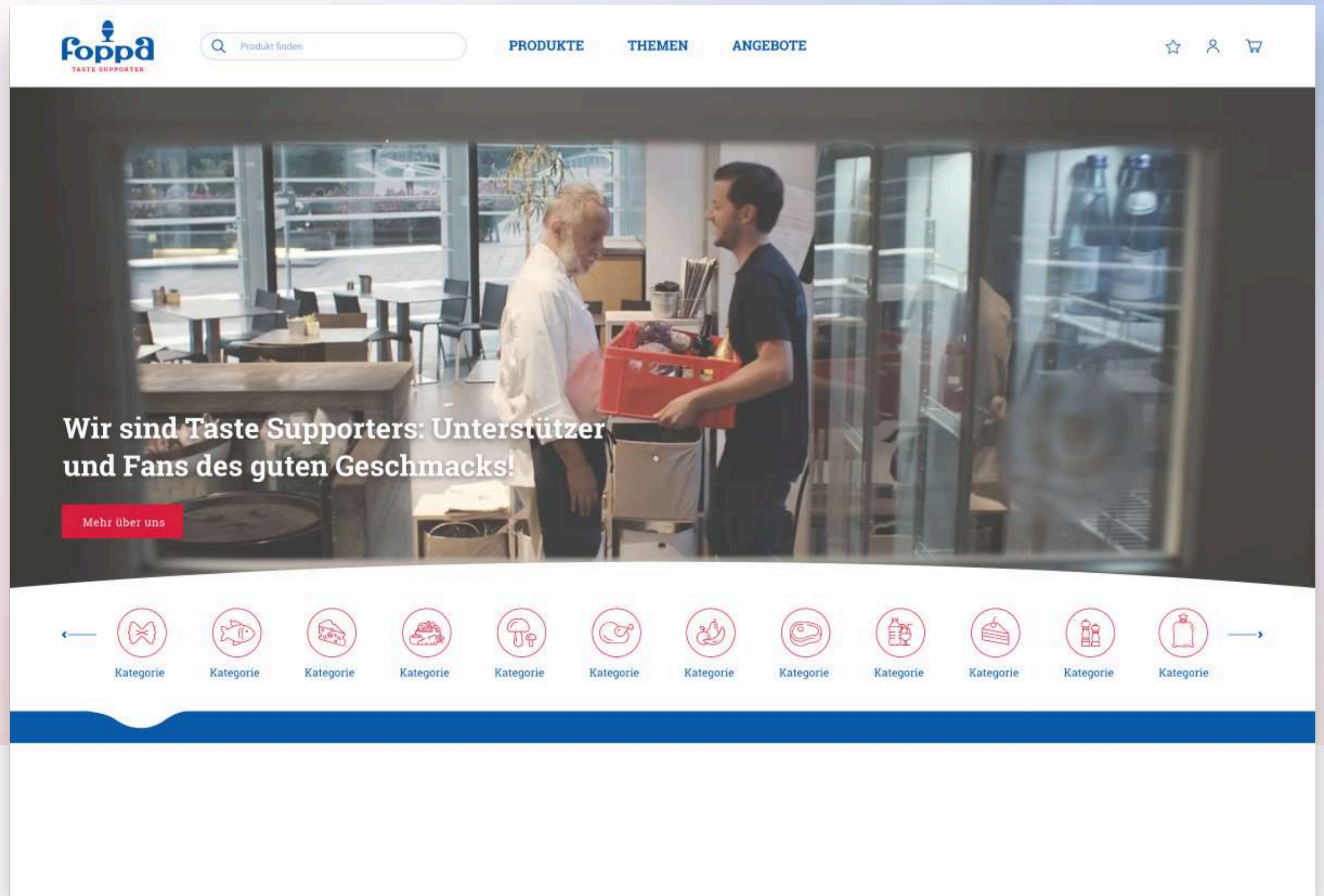
References
we are proud of

Jungmann

New online sales channel for the South Tyrolean furniture store – modern, intuitive, highly personalised



WWW.JUNGMAANN.IT -
WORK IN PROGRESS



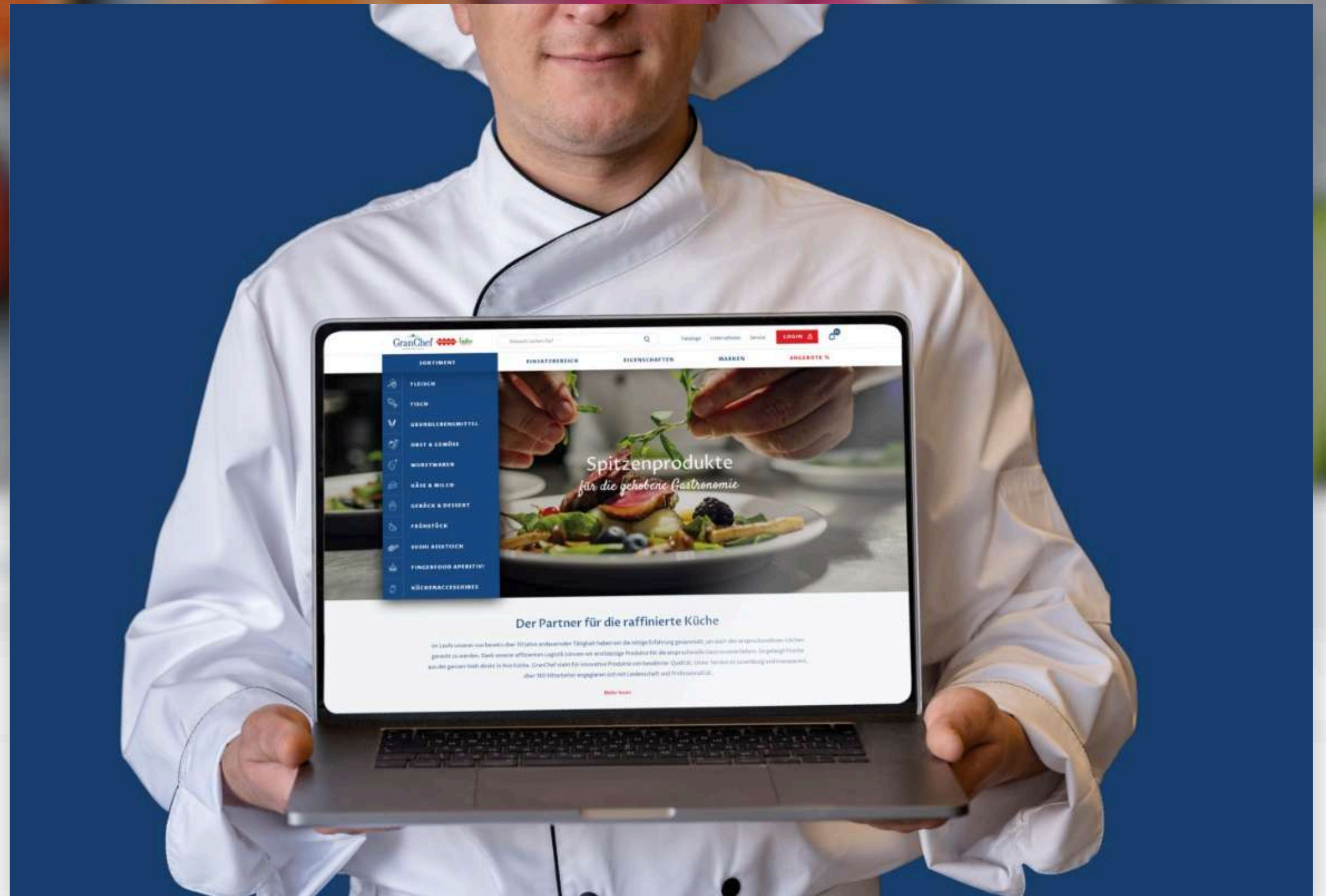
Foppa

Quality products digitally: the new online shop of the
South Tyrolean food wholesaler

WWW.FOPPA.COM

GranChef Premium Food

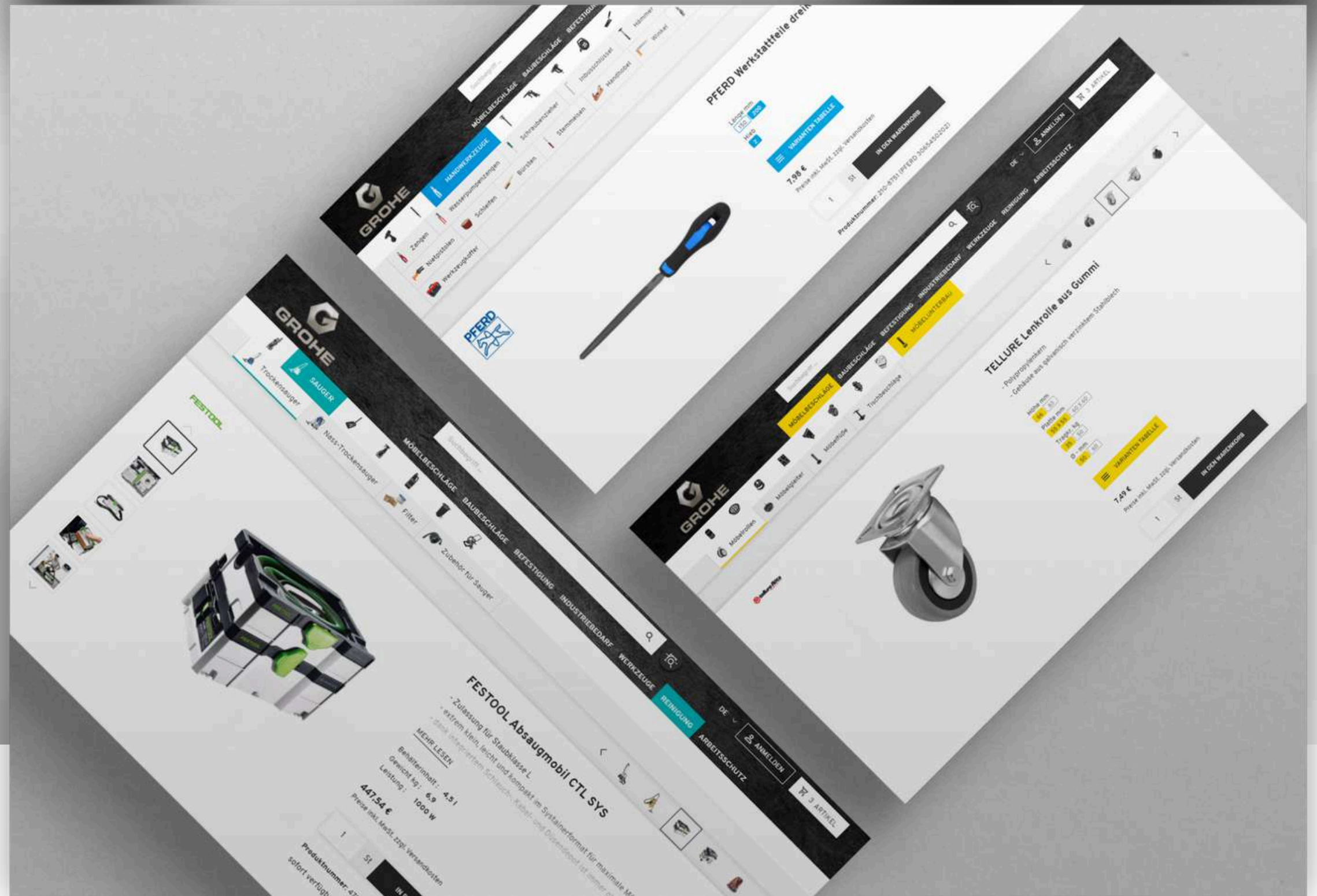
B2B e-commerce portal with top products for the upscale gastronomy



GRANCHEFPREMIUMFOOD.IT

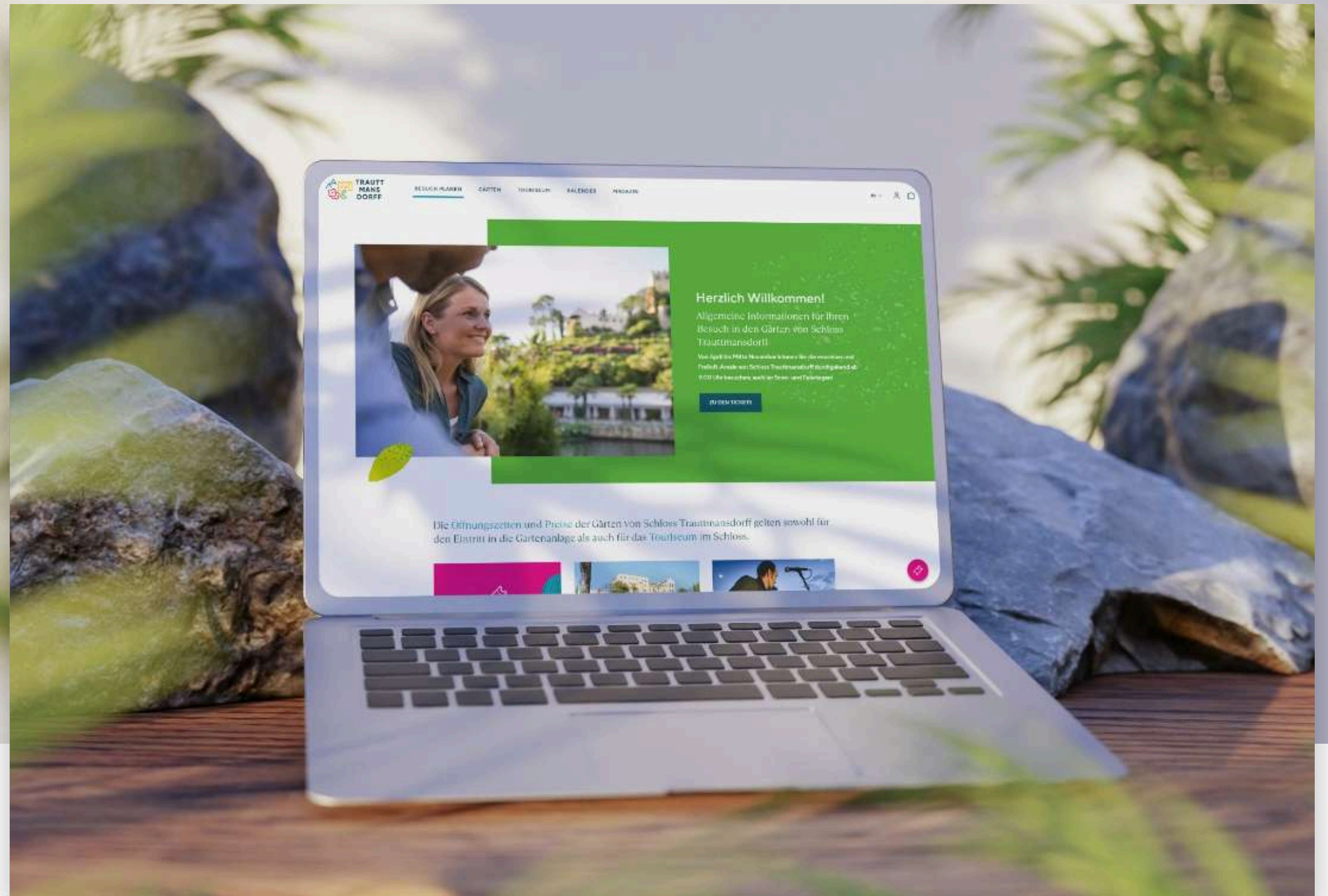
Groheshop 3.0

Italy's first Shopware 6 Enterprise license
+ 32 specially implemented plugins
+ over 62,000 products at online launch
are some of the figures of the new Grohe online shop



Trauttmansdorff

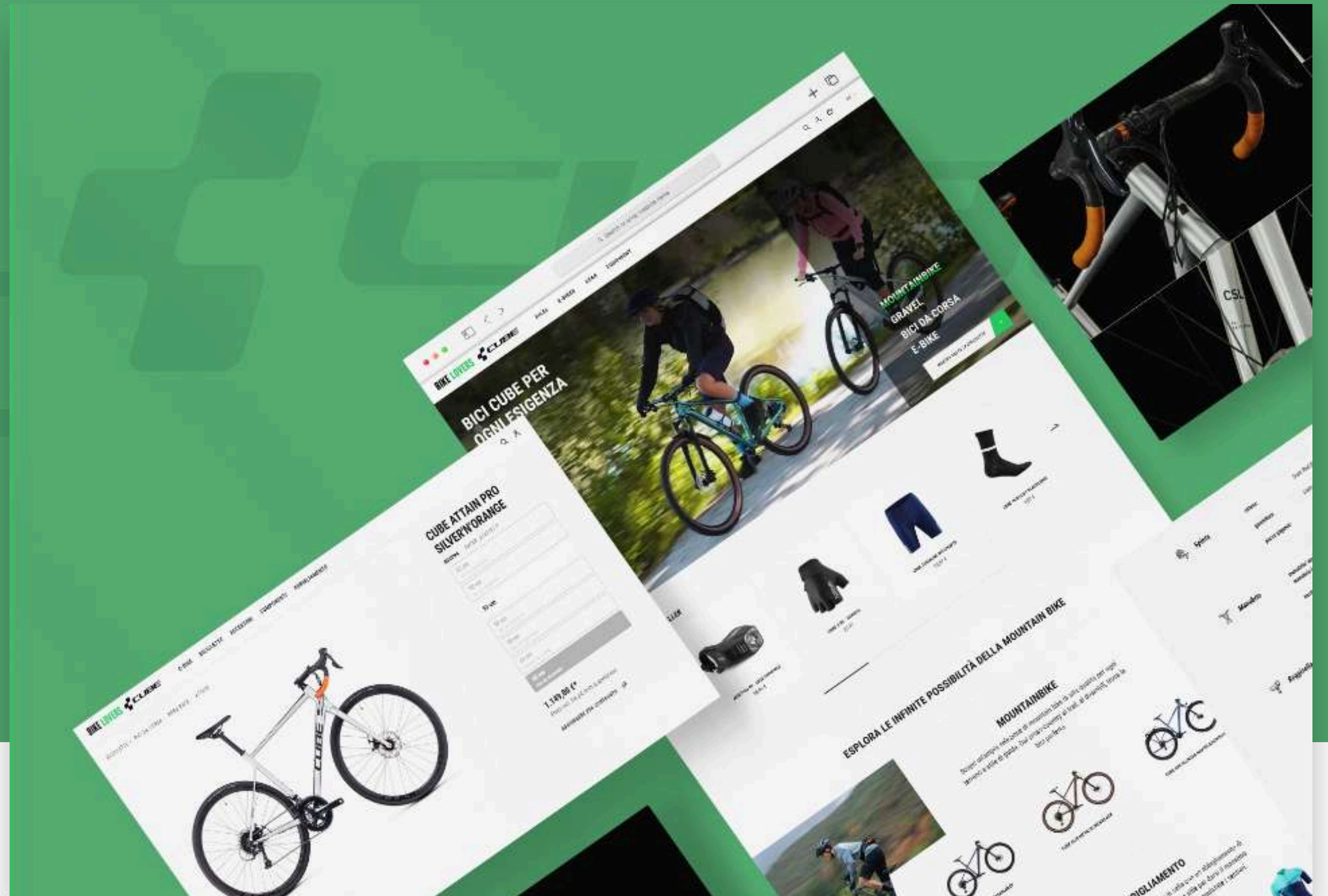
Website with e-commerce features for the famous botanical gardens & the Touriseum in Merano



[TRAUTTMANSDORFF.IT](https://trauttmansdorff.it)


Bikelovers/Sportler

Tailor-made shopping experiences for discerning bike lovers



Raiffeisen

A new web design for South Tyrol's largest banking group

**Raiffeisen**
Meine Bank

Wähle die Raiffeisenkasse in deiner Nähe Name, Ort oder PLZ


It

SUCHE

LOGIN


Willkommen bei den Südtiroler Raiffeisenkassen

Immer in deiner Nähe: 39 eigenständige Raiffeisenkassen und die Raiffeisen Landesbank sind für dich da. Als Genossenschaftsbanken fördern wir die Menschen und Betriebe vor Ort und gestalten die Zukunft unseres Landes mit. Weil man gemeinsam mehr bewegen kann.




PRIVATKUNDEN

Raiffeisen offener Pensionsfond




PRIVATKUNDEN

Sparen ist immer aktuell



PRIVATKUNDEN


Entdecke die neuen Funktionen





PRIVATKUNDEN

Grün, lokal, mit jährlich fix steigenden Zinsen

[ALLE NEWS →](#)

**Konten &**

**Online &**

**Versicherung &**

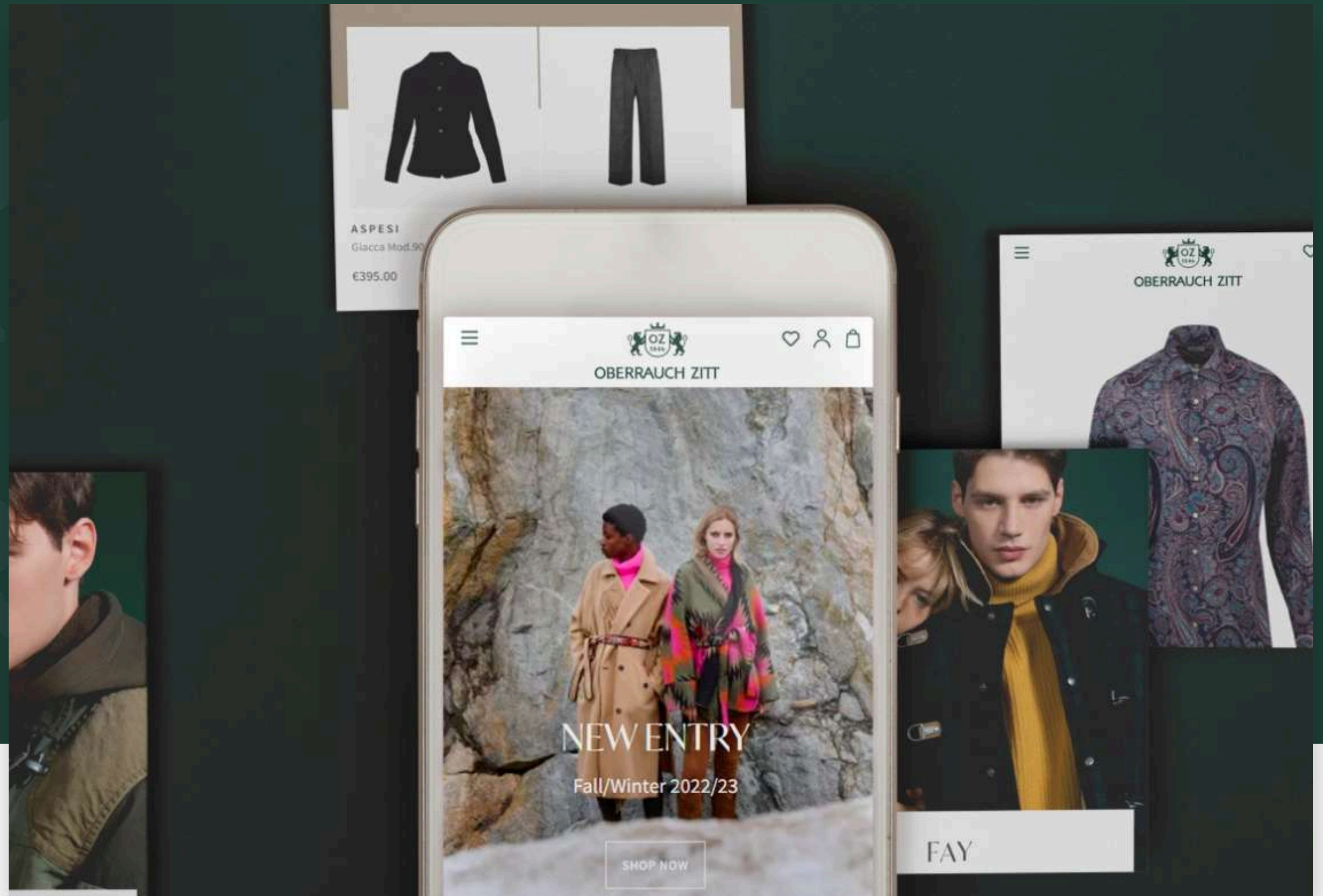
INDIZES

GERMANY 40	16:03	14.588,70	0,33%
US WALL STREET 30	16:03	3.362,09	0,33%

WWW.RAIFFEISEN.IT

Oberrrauch Zitt

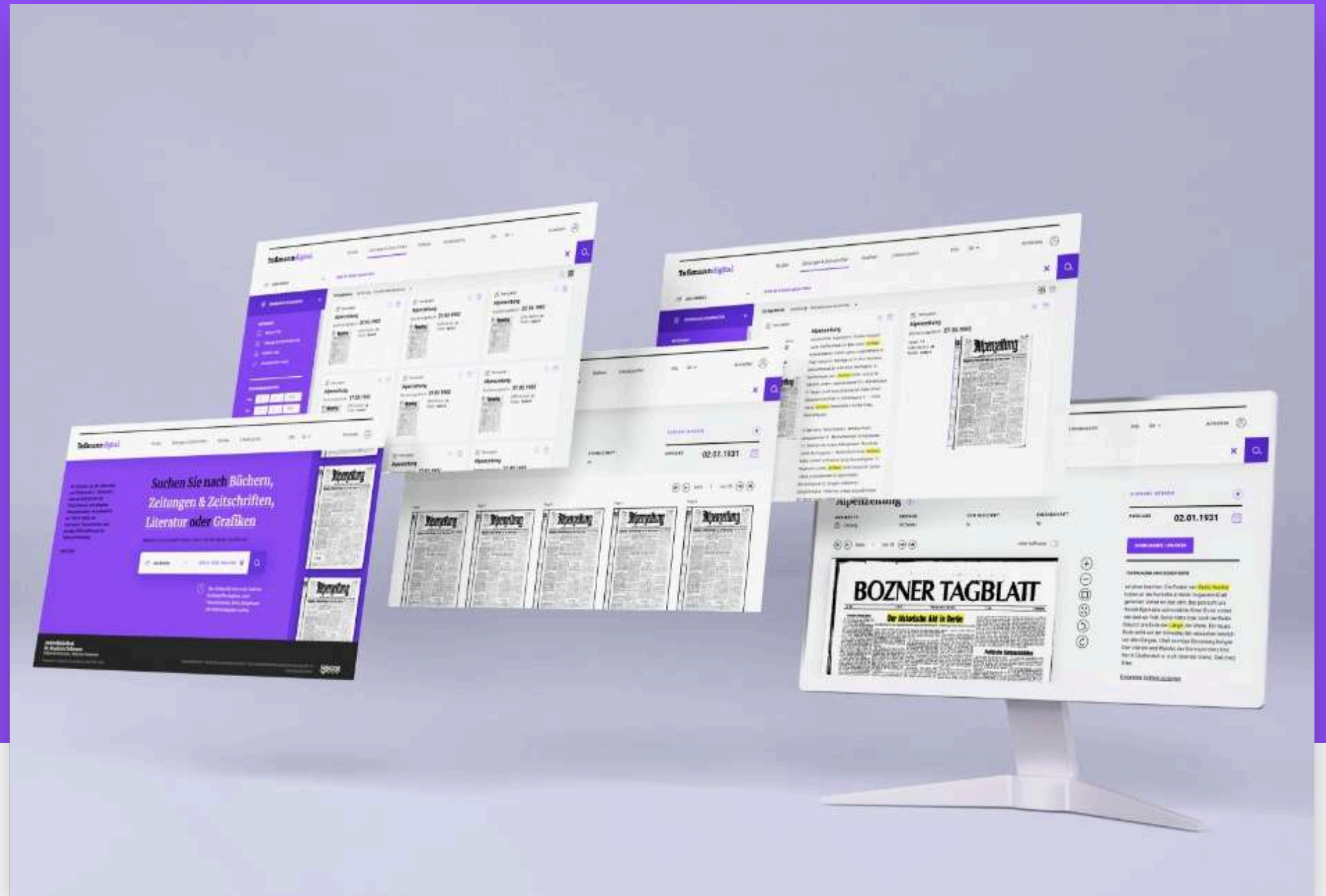
Oberrrauch Zitt E-Commerce: Elegance and style combined
with technical expertise

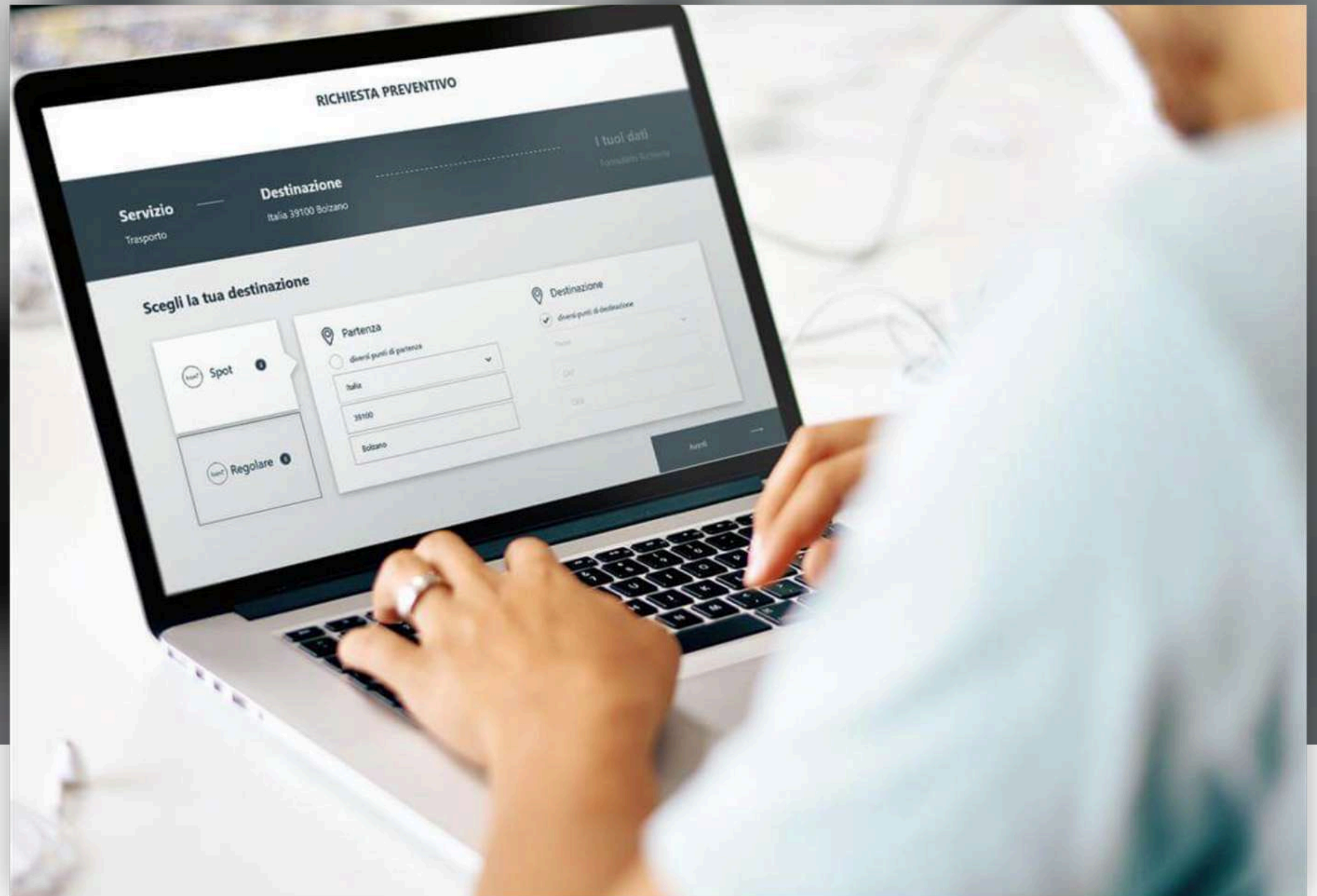


[OBERRAUCH-ZITT.COM](https://oberrrauch-zitt.com)

Teßmann digital

UX design and front-end development for the Dr. Friedrich
Teßmann Library





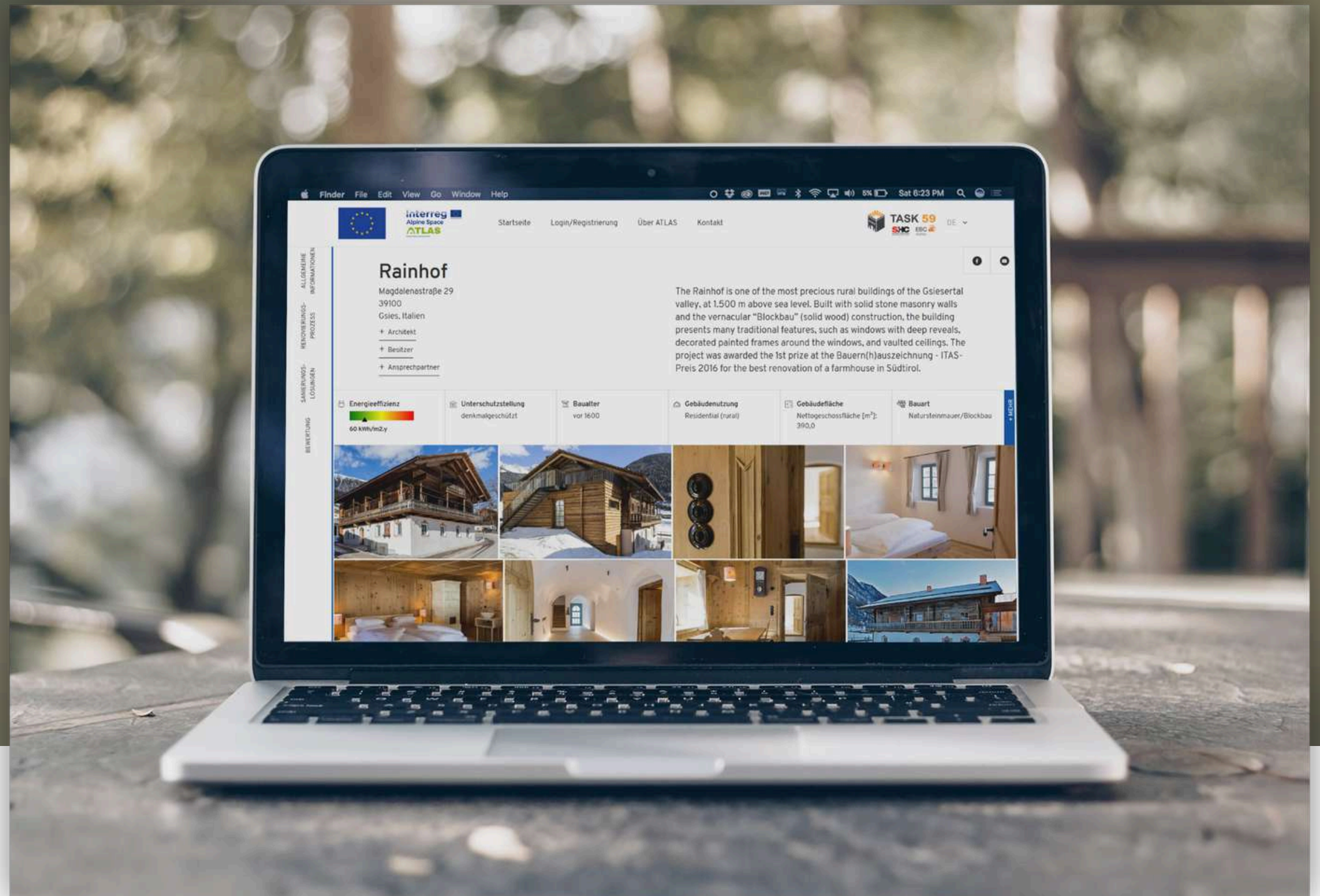
Fercam

Sophisticated country page system for the international logistics company

HIBERatlas

Special building atlas for an EU project on the sustainable development of historic buildings

WWW.HIBERATLAS.COM





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